



# VirtualBrainCloud

## Personalized Recommendations for Neurodegenerative Disease



[www.VirtualBrainCloud-2020.eu](http://www.VirtualBrainCloud-2020.eu)

## Public deliverable report

D9.3: Presentation at conferences and exhibitions, organization of yearly stakeholder event, participation in science outreach events

Date July 2023  
 Authors Petra Ritter (Charité University Medicine Berlin)  
 © VirtualBrainCloud consortium

Dissemination level **public**  
 Website [www.VirtualBrainCloud-2020.eu](http://www.VirtualBrainCloud-2020.eu)



This project has received funding from the **European Union's Horizon 2020** research and innovation program under **grant agreement No**



## Table of content

1. Introduction .....	2
2. Partners involved .....	2
3. Description of work performed .....	3
4. Results .....	3
5. Conclusion, next steps .....	6

### 1. Introduction

The burden of dementia represents a growing challenge for the elderly population, as well as for society and healthcare systems at large. While neurobiological research continues to unravel its underlying mechanisms, treatment options remain limited. Therefore, the ideal approach lies in the prevention of dementia.

In the present project, we have conducted research and developed digital infrastructure to tackle the challenge of dementia.

Part of our work was dissemination and outreach. In this deliverable report, we demonstrate how our outreach and dissemination activities were reported on our project website.

### 2. Partners involved

CHARITE, TP21, ALL



### 3. Description of work performed

In TVB-Cloud, a multitude of dissemination actions have been performed, targeting the various stakeholder groups.

To make all these activities visible, the consortium has created a sup-page on the public project website. The VirtualBrainCloud activities are being updated there permanently. In addition, summaries of achievements have been published annually (M12, M24, M36, M48). A final public report will be added.

### 4. Results

We have created two areas on the project website<sup>1</sup> that demonstrate the progress of the TVB-Cloud project.

The first area can be found under the menu item “Progress”<sup>2</sup> (Figure 1)



Figure 1 TVB-Cloud Project Website has a dedicated “Progress” Area

<sup>1</sup> <https://virtualbraincloud-2020.eu/>

<sup>2</sup> <https://virtualbraincloud-2020.eu/tvb-cloud-progress.html>



Diverse dissemination activities, publications and deliverable reports are listed there per annum.

year	public reports	events	publications
2019	2	5	6
2020	10	11	10
2021	8	13	7
2022	5	6	5
2023	7	1	3

Public deliverables of the project are accessible via hyperlinks. We also added for each project period a public summary report (Figure 2).



Figure 2 Example from the Progress area of our project website displaying the link to the downloadable summary report for 2021 (text in orange color).

Additionally, 39 public reports of the project can be found in the website area “Pubic Reports”<sup>3</sup> (Figure 3).



Figure 3 Our project website provides a list of all public reports that have been released during the course of the project.

<sup>3</sup> <https://virtualbraincloud-2020.eu/tvb-cloud-publications.html#publications-reports>



In the “News”<sup>4</sup> Section of the website we provide announcements of dissemination activities (Figure 4).

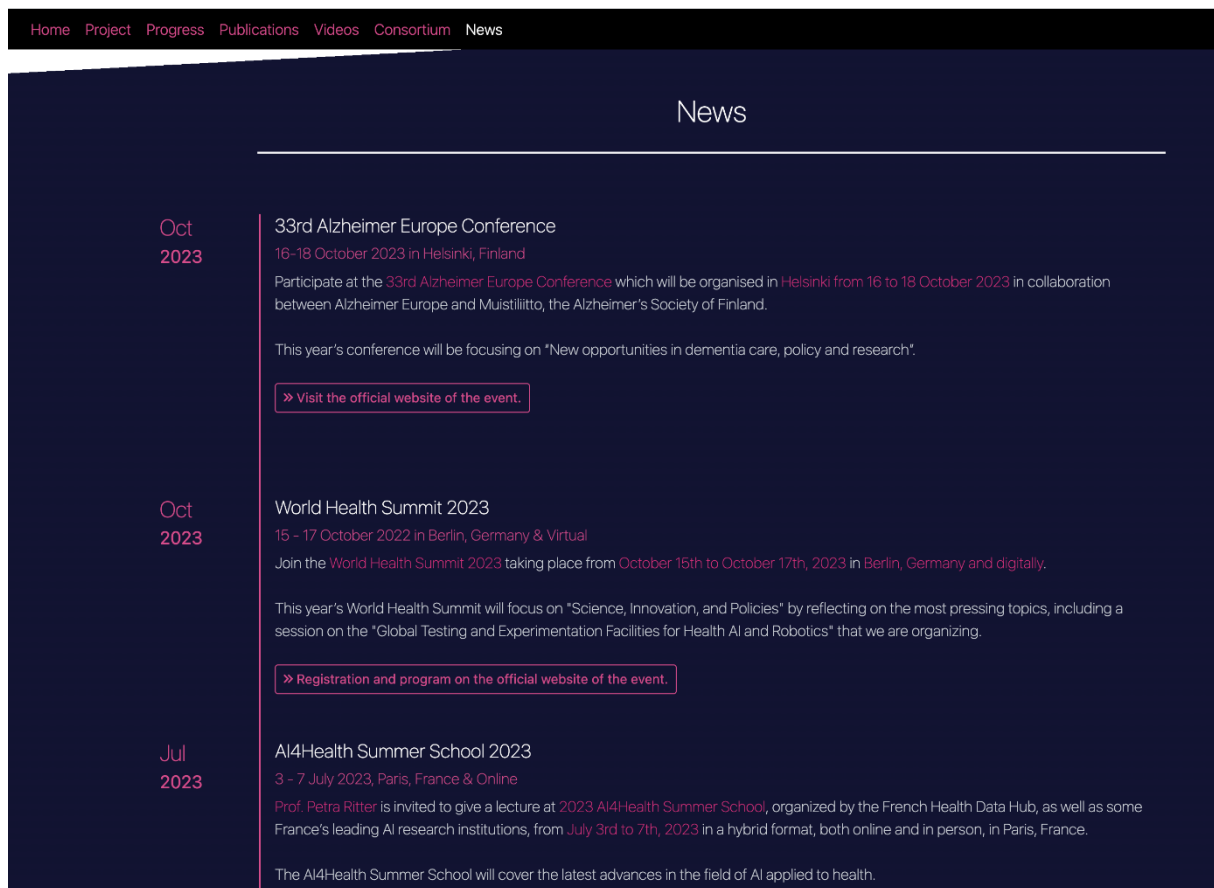


Figure 4 The “News” section of our project website announces dissemination and outreach activities of the consortium.

Number of news on the website: 14 in 2023, 41 in 2022, 59 in 2021, 39 in 2020, and 16 in 2019.

Our project has organized various stakeholder events per year. In the following we list a few prominent examples:

- Alzheimer Europe Conference organized annually by partner Alzheimer Europe
- World Health Summit organized annually by partner Charité
- European Parliament Lunch Debates organized annually by Alzheimer Europe (once co-organized by Charité)

### The VirtualBrain-Cloud Website

Beside project promotion

- on partners’ websites (<https://id.univie.ac.at/drittmittelfinanzierte-projekte/laufende-projekte/virtualbraincloud>), (<https://meg.ucm.es/patients/personal-data-virtual-brain-cloud>), (<https://www.fz-juelich.de/en/ias/jsc/projects/virtualbraincloud-vbc>),
- in new media such as youtube <https://www.youtube.com/watch?v=kPMo4ZuPBMk>
- via partners’ social media accounts

the project website is a major and sustainable tool for visibility.

The website had a significant number of **visits**:

<sup>4</sup> <https://virtualbraincloud-2020.eu/tvb-cloud-news.html>



<u>Year</u>	<u>Visits</u>	<u>Pages visited</u>
2019	6.730	1.758.946
2020	12.805	1.711.756
2022	10.810	455.729
2023*	10.155	433.556

\*01.01.2023 - 30.06.2023

The duration of stay on the **TVB-C webpage** was 1h and more for up to 33% of visitors. While in 2019 and 2020 persons mainly from EU and UK visited the website, in 2021-2023, an increasing number of visitors were from the United States.



@TVB\_cloud



## 5. Conclusion, next steps

Our project was engaged in comprehensive outreach and dissemination activities as evidenced by the project website.

After the end of the project, we will maintain the website so that all content will continue to be available.